



## A Girl Scouts-North Carolina Coastal Pines Patch Program and

**Complementary Fundraising Campaign** 

Developed in partnership with GS-NCCP's Fund Development Team

Email questions to: patchprogram@nccoastalpines.org or GirlScoutsGive@nccoastalpines.org

#### Philanthropy: the love of (wo)mankind.

# Or, according to the Brownie Philanthropist badge, "Philanthropist? That's just a big word for someone who makes sure people have what they need!"

Dear Girl Scout Volunteer,

The purpose of the *Girl Scouts Give* patch program is to help girls understand the importance of supporting their Girl Scout Sisters through investments of their **TIME**, **TALENT**, and **TREASURE** and to help girls recognize that they are part of a larger Girl Scout Sisterhood and Movement. Through this patch program, girls will learn ways to be a philanthropist, how to be a sister to every Girl Scout, why donating to Girl Scouts is important, and how to use things they're doing every day to create good.

The *Girl Scouts Give* patch program was designed as a complement to the *Girl Scouts Give* annual fundraising campaign and developed in partnership with Girl Scout–North Carolina Coastal Pines' Fund Development department, the team responsible for fundraising and philanthropy at GS–NCCP.

While the requirements for the patch program and campaign can be fulfilled separately, we challenge you to participate in both as this will have the greatest impact on your girls <u>and</u> our sister Girl Scouts across GS-NCCP's footprint.

The *Girl Scouts Give* patch program is open to all Girl Scout grade levels – Daisy through Ambassador. At the beginning of each section (Discover, Connect, Take Action), you'll find the requirements to be completed by each grade level (All) followed by individual activities to complete each section. Each of the individual activities are labeled with the recommended Girl Scout grade level. A sample meeting plan is available upon request. You'll notice that throughout the program guide, we've integrated *Girl Scouts Give* patch activities with requirements for badges your girls may already be working on. This was done primarily to show the importance of considering our Girl Scout Sisters in everything we do, but also to not add another task to your to do list!

Last, *Girl Scouts Give* patch activities can be done at any time during the year and are purposefully designed so that an individual or entire troop may participate. We hope you will also include your girls' parents in the program!

So, without further ado, let's go—be a sister to every Girl Scout!



#### **Section I: DISCOVER**

Learn what it means to be a sister to every Girl Scout through the Girl Scouts Give program.

#### **Required Activities**

#### Learn about donations

#### Discuss:

- A. What is a donation?
- B. Donations are often referred to as gifts of "time, talent, and treasure," what are examples of each?
- C. How do donations help organizations like Girl Scouts?
- D. What organizations or places has your family donated to?
- E. Why did they choose to donate to that organization or place?

Also meets a requirement for the Hand-in-Hand council patch program.

#### Learn more about the Girl Scouts Give Campaign

Girl Scouts Give is a complementary component to this patch program. Visit <a href="https://gsnccp.org/GirlScoutsGive">https://gsnccp.org/GirlScoutsGive</a> or call your local Girl Scouts Give Champion to learn more.

#### **Daisy, Brownie and Junior Activities:** Complete 1

- Ask a Fund Development team member at Girl Scouts—North Carolina Coastal Pines about their work. How do they fundraise? What do those resources support? To set up a time to talk, email: <a href="mailto:development@nccoastalpines.org">development@nccoastalpines.org</a>.
- The United Way funds many programs throughout GS-NCCP's footprint to ensure that girls from underserved communities have the chance to be Girl Scouts. Find out about your local United Way by visiting <a href="https://www.unitedwaync.org/unitedwaysinnc">www.unitedwaync.org/unitedwaysinnc</a> then interview three people in your community. Ask if they contribute to the United Way and why or why not? Also meets a requirement for the Hand-in-Hand council patch program.
- Start a conversation with your troop about giving back. What does it mean to you? What kinds
  of things have you done as Girl Scouts to help other Girl Scouts? What kinds of things have
  you done to help your community? Talk to or research a local business that gives back to
  your community. Also meets a requirement for Step 1 of the Brownie Give Back badge.
- Donations don't just come from individuals; many businesses also give back to the
  community! Learn more about corporate social responsibility. Why is it important to both a
  company's employees and customers that they're giving back? Also meets a requirement
  for the Junior Business Owner badge.



#### **Cadette, Senior, and Ambassador Activities:** Complete 2

- Ask a Fund Development team member at Girl Scouts—North Carolina Coastal Pines about their work. How do they fundraise? What do those resources support? To set up a time to talk, email: <a href="mailto:development@nccoastalpines.org">development@nccoastalpines.org</a>.
- The United Way funds many programs throughout GS-NCCP's footprint to ensure that girls from underserved communities have the chance to be Girl Scouts. Find out about your local United Way by visiting <a href="www.unitedwaync.org/unitedwaysinnc">www.unitedwaync.org/unitedwaysinnc</a> then interview three people in your community. Ask if they contribute to the United Way and why or why not? Also meets a requirement for the Hand-in-Hand council patch program.
- Research GS–NCCP's 41-county footprint. What does the economic landscape look like across North Carolina? How does it differ from where you live? Find out how GS-NCCP works to meet that need through financial assistance and other programs.
- Social Enterprises and B Corporations are changing the world through their business
  platforms. What classifies a business as a social enterprise or B corp? What impact are they
  having on the community? Are there local examples you can learn from as you think about
  the financial structure and sales pitch for a business you'd like to start? Also meets a
  requirement for the Cadette Entrepreneur badge.
- Consider the issues Girl Scouts has identified as we prepare girls to be successful women –
  positive body image, healthy relationships, women in STEM, college preparedness, etc.
  Choose one of these issues to explore the big picture. Discuss what the future might look like
  if Girl Scouts wasn't tackling this issue, and if fewer girls had access to Girl Scout programs.
  Also meets a requirement for Step 1 of the Senior Social Entrepreneur badge.



#### **Section II: CONNECT**

Combine what you've discovered about philanthropy with what you love about being a Girl Scout.

#### **Required Activity**

#### Girl Scout Law and Inclusion

Review the Girl Scout Law and discuss how inclusion can be incorporated in each part of the law.

- A. Ask, what does inclusion mean to you as you think about different girls in Girl Scouts?
- B. Ask, why is inclusion important?
- C. Draw a picture of or journal about what the Girl Scout sisterhood looks like to you. Talk about your journals or drawings as a troop. Don't forget to share with GirlScoutsGive@nccoastalpines.org.

Also meets a requirement for the Circle of Friends council patch program.

#### **Daisy, Brownie, and Junior Activities:** Complete 1

Read the following passage and then draw/write your favorite thing about Girl Scouts.
 Remember, many Girl Scout activities and programs you love wouldn't happen without the support of donors.

For girls. By girls. Every day, Girl Scouts unleash the power of G.I.R.L. to make amazing things happen.

When you think of Girl Scouts, you might think cookies, campfires, and friendship bracelets. And sure, those things are all part of this exciting, life-altering journey, but there's so much more to it! Girl Scouts are big thinkers, groundbreakers, and role models. They design robots, start garage bands, and improve their communities—and yes, they sell the best cookies on the planet.

Everything a Girl Scout does—whether it's climbing mountains, speaking her mind, or dreaming up new technology—has been developed especially for, and is tested by, girls. Girl Scouts is a world where girls can do, and be, whatever they dream. Girl Scouts is for girls who want to change the world, run a business, speak up for others, explore the outdoors, and/or soar with STEM.

• Meet with your local Girl Scouts Give Champion or GS-NCCP's Fund Development team to share your ideas on how Girl Scouts can reach their goal for the Girl Scouts Give campaign. Think about local events you already do that can be money-earning activities or could provide an opportunity to include donations (examples below). Where do your parents work that may want to contribute? What local businesses do you and your family go to regularly? Your girls won't actually be asking for money, they'll just be helping your local Champion map out lots of options!

Below are a couple of examples of ideas we've heard from area Champions.

 Girl Scouts in Johnston County added \$3 to the event registration fee to support Girl Scouts Give.



- When Girl Scouts Give was called Family Partnership, Carteret County used "Frannie" for donations. They put a sign with her at family events that said, "\$35 buys a new lifejacket for use at one of our camps and Frannie hopes to buy two. Please consider supporting a girl's camp experience." If you like this idea, how can your area use the girl avatars from Girl Scouts Give to help give the experiences you love to a local girl?
- Practice being a sister to every Girl Scout. Some ideas include:
  - Make up a cool handshake with a girl from your troop and then teach it to the other girls.
  - Teach a Girl Scout friend how to do an activity you like to do. Ask her to teach you one
    of her favorite activities in return.
  - Make a special card or handmade gift for a Girl Scout friend. Include what makes them special.
  - Invite a Girl Scout over to play.

Also meets a requirement for Step 3 of the Daisy Vi petal.

• Being a sister to every Girl Scout is also critical in times of natural disasters. Do you know how you can help in case of an emergency? Call 1-800-284-4475 and ask for the Vice President of Strategic Initiatives and Special Projects to learn more about GS-NCCP's Hurricane Florence relief efforts and ways you can support your Girl Scout Sisters in a time of need. Brainstorm what you might do next time there is a disaster that affects our state. How might you help Girl Scouts in another part of the country if they have an emergency? Also meets a requirement for Step 4 of the Brownie Philanthropist badge.

#### **Cadette, Senior and Ambassador Activities:** Complete 2

Read the following passage and then draw/write your favorite thing about Girl Scouts.
 Remember, many Girl Scout activities and programs you love wouldn't happen without the support of donors.

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When you think of Girl Scouts, you might think cookies, campfires, and friendship bracelets. And sure, those things are all part of this exciting, lifealtering journey, but there's so much more to it! Girl Scouts are big thinkers, groundbreakers, and role models. They design robots, start garage bands, and improve their communities—and yes, they sell the best cookies on the planet.

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• Meet with your local Girl Scouts Give Champion or GS-NCCP's Fund Development team to share your ideas on how Girl Scouts can reach their goal for the Girl Scouts Give campaign. Think about local events you already do that can be money-earning activities or could provide an opportunity to include donations (examples below). Where do your parents work that may want to contribute? What local businesses do you and your family go to regularly? Your girls won't actually be asking for money, they'll just be helping your local Champion map out lots of options!

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- Being a sister to every Girl Scout is also critical in times of natural disasters. Do you know how you can help in case of an emergency? Call 1-800-284-4475 and ask for the Vice President of Strategic Initiatives and Special Projects to learn more about GS-NCCP's Hurricane Florence relief efforts and ways you can support your Girl Scout Sisters in a time of need. Brainstorm what you might do next time there is a disaster that affects our state. How might you help Girl Scouts in another part of the country if they have an emergency?
- Girls across GS-NCCP come from a variety of different backgrounds—urban vs rural
  communities, different family structures, different races and ethnicities, and different financial
  situations. Get to know a Girl Scout who is different from you. Interview her to learn more
  about her family, her friends, her community, the things she likes to do, and her Girl Scout
  experience. Then share things about your life. Also meets a requirement for Step 1 of the
  Cadette Finding Common Ground badge.
- All the little things you do for others can make a big difference in your life too. Practice
  gratitude by giving to others and doing something nice for one of your Girl Scout Sisters.
  Afterwards, ask yourself how you feel. What was hard or easy about this? How long did the
  effect last? Does it feel different when you help another Girl Scout than when you help
  someone outside of Girl Scouts? Also meets a requirement for Step 3 of the Cadette
  Science of Happiness badge.
- In the Discover section, you considered an issue Girl Scouts is tackling. Now it's time to make additional connections and innovate further through empathy. How are other Girl Scout councils addressing this issue? What do people impacted by it have to say? Is there a Girl Scouts—North Carolina Coastal Pines staff member you can learn more from or shadow for the day (call 1- 800-284-4475 or visit <a href="https://www.nccoastalpines.org/en/our-council/staff-board.html">https://www.nccoastalpines.org/en/our-council/staff-board.html</a> to find a staff member)? Also meets a requirement for Step 3 of the Senior Social Entrepreneur badge.



#### **Section III: TAKE ACTION**

Share your TIME, TALENT, and/or TREASURE to give girls the opportunity to become Girl Scouts.

As you complete these steps, please share your work with <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a> so we can give a shout out to your troop! Spreading the story of your troop's philanthropy will encourage more troops to pursue the *Girl Scouts Give* patch program.

\*If you choose to complete a Treasure activity, be sure to double check that you're in compliance with the money earning guidelines. Most important to those guidelines are that girl members are not permitted to directly solicit monetary donations. Complete guidelines can be found in the Resource Section.

#### **Required Activities**

**Print a "Girl Scouts Give so all girls can..." sign** (found in the Resources Section) for each girl in your troop. Have each girl finish the sentence with a reason they love Girl Scouts and why they want all girls to be Girl Scouts, such as "meet her best friend" or "learn to build a robot". Take a picture of each girl holding her sign and have her share the sign and picture with her family and friends, demonstrating why she loves Girl Scouts. With parent permission, share the pictures (individually or as a Troop) with <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a>.

**Invite your parents to a troop meeting to learn about** *Girl Scouts Give.* Have the girls create a presentation on what they learned about Girl Scouts across GS-NCCP, philanthropy, and giving back. If you've pledged to join the *Girl Scouts Give* campaign, invite your local Champion to join you at this meeting and answer questions and encourage the parents to help your girls' *Girl Scouts Give* goal. #FunTip: Consider asking the parents to match what the girls are donating from their Cookie Program proceeds or money earning projects.

Daisy, Brownie and Junior Activities, Complete 2 Share your		
Time	Help us create even more girls for <i>Girl Scouts Give!</i> Draw your own Girl Scout avatar (examples in the Resources Section), make sure she looks like you and represents your favorite badge or Girl Scout activity. Next, create your sister avatar. What do you want her to be able to do because of Girl Scouts? Share both with your troop and combine them all to create a Sister Troop! (Don't forget to share them with us, too!)	
Time	Get together with your family or Girl Scout friends and make an art project showing the different parts of your town. You could draw it, make it out of blocks or recycled objects like milk cartons, or sculpt it out of clay or salt dough. Try to include all of the places in your city or town that you think are important to your neighbors. Share your project with <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a> . We'll share it with 2-3 Daisy troops in	



different parts of our footprint and share theirs with you! How are they the same? Different? Why is it important to know that our Girl Scout Sisters are both the same and different from us? Also meets a requirement for Step 2 of the Daisy Good Neighbor badge.

#### Time

Discuss what it means to think – and act! – like a philanthropist! Identify the needs of your Girl Scout Sisters- both locally and across GS-NCCP's footprint. What can you can do to help? <u>The State of Girls 2017</u> is a good place to start! Have each girl decide one way she can be a philanthropist to help her Girl Scout Sisters. Decide if there is something you would like to do as a group. *Also meets a requirement for Step 5 of the Brownie Philanthropist badge.* 

Make yourself, your troop, and/or Girl Scouts-North Carolina Coastal Pines the star of your work while completing the steps for any of the following Girl Scout Art badges. For example, for the Junior Digital Photographer badge, take pictures showing the uniqueness of each girl in your troop, pictures doing your favorite activities, or the spot at camp that holds the most memories from Troop Camp. Seniors, while completing Website Designer, share a redesign of our *Girl Scouts Give* page!

Need help getting started? Email GirlScoutsGive@nccoastalpines.org

#### **Talent**

Level	Badge Options
Brownie	Painting
Junior	Drawing, Digital Photographer, or Scribe
Cadette	Comic Artist, Screenwriter, or Digital Movie Maker
Senior	Website Designer, Troupe Performance, or Game Visionary
Ambassador	Photographer

#### Treasure\*

There are many ways to help other people. Make a plan with your Daisy friends to set a savings goal and donate some of the money to help others. Did you consider including Girl Scouts as part of that list? Check out <a href="https://gsnccp.org/GirlScoutsGive">https://gsnccp.org/GirlScoutsGive</a> to meet local Girl Scouts that need your help! Set a goal for how you want to help a local girl – do you want to pay for her membership or send her to camp? Draw or write what you'll do. Also meets a requirement for Step 3 of the Daisy Making Choices Leaf.

#### Treasure\*

Brainstorm different organizations within your community where you might like to donate some of your Cookie Program funds. Did you consider including Girl Scouts as part of that list? Check out <a href="https://gsnccp.org/GirlScoutsGive">https://gsnccp.org/GirlScoutsGive</a> to meet local Girl Scouts that need your help! Set a goal for how you want to help a local girl — do you want to pay for her membership or send her to camp? You can make a giant, colorful poster with your goal for *Girl Scouts Give!* Also meets a requirement for the Brownie Give Back badge.

#### Treasure\*

If every Brownie in our council saved and donated 100 pennies last year, they would have raised \$6,834 or been able to fund almost 275 Girl Scout memberships! Talk about Penny Power! Or perhaps each girl creates a *Girl Scouts Give* piggy bank and collects change throughout the troop year – be sure to decorate it to represent Girl Scouts! Consider the power of pennies and extra change in your troop and how they



can be a part of your *Girl Scouts Give* campaign! *Also meets a requirement for Step* 5 of the Brownie Philanthropist badge.

Cadette, S	Cadette, Senior, and Ambassador Activities, Complete 3  Share your	
Share your		
Time	Cut out pictures from magazines, newspapers, old books, even pictures of your troop doing fun things, make a collage of pictures and words that represent what you love about Girl Scouts.	
Time	Help us create even more girls for <i>Girl Scouts Give!</i> Draw your own Girl Scout avatar (examples in the Resources Section), make sure she looks like you and represents your favorite badge or Girl Scout activity. Next, create your sister avatar. What do you want her to be able to do because of Girl Scouts? Share both with your troop and combine them all to create a Sister Troop! (Don't forget to share them with us, too!)	
Time	Think back to when you were a Daisy and learned <u>Vi's Story</u> and the flower friends she met through postcards from around the world. Re-write Vi's Story so that it stars our <i>Girl Scouts Give</i> avatars and highlights the things that make North Carolina great! Read it to a local Daisy troop and share it with <u>GirlScoutsGive@nccoastalpines.org.</u>	
Time	Host a <i>Girl Scouts Give</i> Badge-in-a-Day program and invite Girl Scouts in your area to learn more about the program and complete the Discover, Connect, and Take Action requirements. Be sure to coordinate with your local <i>Girl Scouts Give</i> Champion! For a sample agenda or speaker ideas, email <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a> .	
Time	Through the Discover and Connect sections, you learned about an issue Girl Scouts is tackling. Now it's time for you to uncover solutions. How can we continue to tackle the issue locally and reach more girls? Consider solutions that take into account marketing, programming, fundraising, geography of GS-NCCP's footprint, etc. Be sure to look at solutions through the eyes of staff, parents, volunteer, and girls. Invite a Girl Scout staff member to your troop meeting to pitch your idea. Also meets a requirement for Steps 4 and 5 of the Senior Social Entrepreneur badge.	
Tolout	Make yourself, your troop, and/or Girl Scouts-North Carolina Coastal Pines the star of your work while completing the steps for any of the following Girl Scout Art badges. For example, for the Junior Digital Photographer badge, take pictures showing the uniqueness of each girl in your troop, pictures doing your favorite activities, or the spot at camp that holds the most memories from Troop Camp. Seniors, while completing Website Designer, share a redesign of our <i>Girl Scouts Give</i> page!  Need help getting started? Email <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a>	

#### **Talent**

Badge Options
Painting
Drawing, Digital Photographer, or Scribe
Comic Artist, Screenwriter, or Digital Movie Maker
Website Designer, Troupe Performance, or Game Visionary
Photographer



#### Do you know how Girl Scouts raises money and spends their donated funds? Give the Fund Development team a call to learn more and then share what you learned with your parents. Together, check out <a href="https://gsnccp.org/GirlScoutsGive">https://gsnccp.org/GirlScoutsGive</a> to meet local Girl Scouts that need your help! Set a goal for how you want to help a local girl – do Treasure\* you want to pay for her membership or send her to camp? If you are working on the Cadette Financing My Dreams badge, you can include this on your dream budget worksheet! Also meets a requirement for Step 4 of the Cadette Financing My Dreams badge. Did you know that GS-NCCP has some scholarships available for Girl Scouts going to college? Call the Program Team at 1-800-284-4475 to learn more about these opportunities and the donors who made them possible. After you've learned more, Treasure\* email us your ideas for how we can create even more opportunities for local Girl Scouts at GirlScoutsGive@nccoastalpines.org. Also meets a requirement for Step 4 of the Senior Financing My Future badge. Think back to your first day of Girl Scouts and the young woman you are today. What an amazing impact Girl Scouts has had! As you think about your financial plans for sharing with others, consider the place a donation to Girl Scouts has in your future budget. Call the Fund Development team to learn more about ways you can remain Treasure\* connected and give back to Girl Scouts in the future. Don't forget to share what you learned with your parents! Also meets a requirement for Step 5 of the Ambassador On My Own badge.



#### RESOURCES

Below is a list of resources references throughout the Discover, Connect, and Take Action sections. If you don't find what you're looking for in the list below, or you have other questions, email <a href="mailto:GirlScoutsGive@nccoastalpines.org">GirlScoutsGive@nccoastalpines.org</a> and we'll be happy to help!

#### Contact information for Girl Scouts-North Carolina Coastal Pines' Fund Development Team

- General Email: <a href="mailto:development@nccoastalpines.org">development@nccoastalpines.org</a>
- Website: www.InvestInGirlsNC.org
- Primary Contact for Girl Scouts Give and Girl Scouts Give Patch Program:
   Cassie Proper, Director of Annual Giving, <a href="mailto:cproper@nccoastalpines.org">cproper@nccoastalpines.org</a>

#### **Girl Scouts Give Fundraising Campaign Information**

- URL: <a href="https://gsnccp.org/GirlScoutsGive">https://gsnccp.org/GirlScoutsGive</a>
- Not sure who your local Girl Scouts Give Champion is?
   Email GSGAreaNameHere@nccoastalpines.org
  - i.e. <u>GSGCarteret@nccoastalpines.org</u> or <u>GSGWake13@nccoastalpines.org</u>.
- Wish to make a pledge or donation to Girl Scouts Give?
  - o Make a Pledge: Print and complete this form or make your pledge electronically
  - Pledge Payments: <u>Attach this form</u> to your check payment or visit your <u>area's campaign</u> page to pay by credit card
- Request a Sample Meeting Plan: email <u>GirlScoutsGive@nccoastalpines.org</u>
- Review GS–NCCP's Money Earning Guidelineshttps://www.nccoastalpines.org/content/dam/nc-coastal-pines-images-/forms-and-documents-/troop money earning guidelines su104 7.10.17.pdf
- Share your feedback on this patch program and/or to order patches: Click Here

**Remember**, troops contributing \$250+ to *Girl Scouts Give* by 4/1/2020 a receive complimentary patch for all registered girl and adult members (up to 25 patches)!





### Girl Scouts Give Program Avatars

